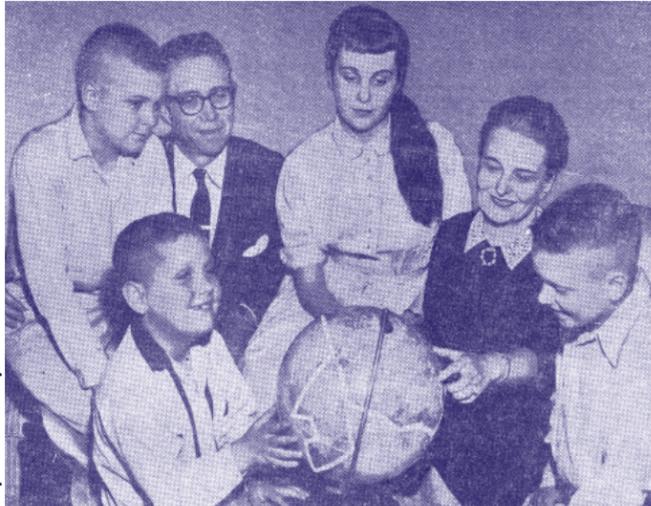


## Brother's Brother Foundation Celebrates 50 Years of Connecting People's Resources With People's Needs in 2008

Used with permission from Pittsburgh Tribune Review

**By Richard Robbins** He was a youngster in 1958, the year the Brother's Brother Foundation was founded by his father, a world famous anesthesiologist from Cleveland. But one memory from that period brings tears to his eyes. Luke Hingson, for all of his experience in third-world politics and charity-giving, wears his emotions on his sleeve and nothing seems to move him as deeply as recalling the time his father, Robert Hingson, pushed back against bigotry in his native Alabama. Luke Hingson, a bespectacled teddy bear of a man with curly gray hair and a quiet and engaging manner, explains that his father gathered a delegation for a trip to Africa - an early excursion in the illustrious 50-year history of Brother's Brother, a trip designed to bring the wonders of medical inoculation to a land and people just then emerging from decades of oppressive colonial rule. One of the distinguished group of scientists and doctors asked to go along was the president of the hospital at Tuskegee Institute, the famous all-black academy in segregationist Alabama. When word leaked out of the invitation which had been personally tendered by Robert Hingson, all hell broke loose. Regardless of his lofty credentials, Dr. Eugene Dibble was not fit to carry the banner of American goodwill to the people of Africa - or so critics complained. The group that had offered to finance the trip - to the tune of \$10,000 - began to make noises that it might bow out. Finally, an ultimatum was issued: Either the president of Tuskegee hospital was shown the door, or the cash for the trip would be withdrawn. "It was a different time in America," Luke Hingson, 55, explains, sitting in the third-floor conference room of a converted North Side pipe plant, the combination warehouse-office headquarters of the Brother's Brother Foundation of Pittsburgh. Black Americans were regularly dismissed as second-class citizens during the 1950s and the civil rights movement had yet to take hold - all of which may have led Robert Hingson to dis-invite the Tuskegee doctor and take the cash. The critics didn't know Robert Hingson. Hingson, a man who wanted to represent the best of America, found a replacement donor. The trip went forward, as evidenced by a grainy black-and-white newspaper photograph featuring Hingson and Dibble just before their departure to Liberia. Luke Hingson's voice quivered as he spoke of the incident and looked at the photograph. "I think my father did the right thing," he says. On the wall in the conference room high above Galveston Avenue hangs a photo of Robert Hingson and other Americans alongside Albert Schweitzer the renowned philosopher, physician and humanitarian of equatorial Africa. "That about says it all." Luke Hingson says, a note of triumph in his voice. A history major at Tufts University in Boston, Hingson never meant to spend more than a few months working alongside his father at Brother's Brother. He learned by doing. "I learned to do things on a shoe-string," he says, "I'm still working on a shoe-string. When Brother's Brother moved to Pittsburgh, the cash value of its charitable donations barely topped \$100,000. By 1998, it had grown to \$77 million. Nine years later, in 2007 the total cash value of the foundation's donations to 62 countries in Central and South America, Africa, Asia and Eastern Europe peaked at \$328 million. While this mushrooming was taking place, one thing remained constant: the low cost of doing business. A miniscule 0.1 percent of what Brother's Brother took in 2007 was devoted to administrative expenses, according to the latest analysis by Charity Navigator. Hingson feels he's fulfilling his father's original intent for Brother's Brother, which was to do as much good as possible for the neediest of people. He is humble. Hingson credits his father's decision to take a job in Pittsburgh as one of the wisest and most beneficial he made - which, all things considered, is saying a lot.



BBF President Luke L. Hingson "hand on globe" and the Hingson family 1978

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The official registration and financial information of Brother's Brother Foundation may be obtained from the PA Department of State by calling toll free within Pennsylvania 1-800-732-0999.

## Country Updates 08/30/2008

Thus far in 2008, BBF has served 67 countries, including Afghanistan, Argentina, Belarus, Belize, Bolivia, Brazil, Cambodia, Chile, China, Columbia, Costa Rica, Cuba, Democratic Republic of the Congo, Dominican Republic, Ecuador, El Salvador, Ethiopia, Ghana, Guatemala, Guinea, Guyana, Haiti, Honduras, Indonesia, Iraq, Israel, Ivory Coast, Jamaica, Jordan, Kenya, Lebanon, Liberia, Madagascar, Malawi, Malaysia, Mexico, Moldova, Mongolia, Morocco, Mozambique, Nepal, Nicaragua, Niger, Nigeria, Pakistan, Palestine, Panama, Paraguay, Peru, Philippines, Romania, Senegal, Sierra Leone, Slovakia, South Africa, Sri Lanka, St. Kitts and Nevis, Sudan, Swaziland, Tanzania, Thailand, Trinidad, Uganda, USA, Vietnam, Zambia and Zimbabwe with goods valued at over \$693,000,000.

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## President's Report

By Luke Hingson

Donations to and from Brother's Brother Foundation continue at a record pace. Donated and shipped supplies have helped BBF to assist more people than ever before. Donations from over 1,000 individuals, companies and institutions have allowed us to ship and/or deliver almost 20,000,000 books, 2,600,000 bottles or tubes of medicine and other items together weighing in around 11,500,000 pounds filling 420 tractor-trailer loads in the first eight months of 2008. In addition to our normal activities, BBF shipped enough new clothes and shoes to help 25,000 people in the aftermath of three hurricanes or tropical storms that cut through the country of Haiti during the past few weeks. We are working on new projects with the University of Pittsburgh School of Public Health to help the people of Mozambique. BBF expects to acquire a large number of manual hospital beds, a frequently requested item in African countries. The kindness of all of our supporters during hard times is most appreciated.



A manual hospital bed

## BBF Responds to Haiti's Hurricane Afflicted



Displaced Haitians in shelter

BBF is working with colleague agency Food for the Poor out of Miami, Florida to provide assistance to the 800,000 people in Haiti affected by Hurricanes Gustave, Hanna and Ike. The storms initially left approximately 70,000 Haitians homeless.

BBF is responding to a request for help and sending five 40-foot cargo containers of new clothing and Crocs shoes (over 25,000 pairs). The value of this donation is approximately \$300,000. BBF is sending additional requests for donations of medical supplies, pharmaceuticals and other humanitarian aid valued at over \$9 million.

## BBF Trustee Charles Stout Delivers Medicines to Malawi



BBF Trustee Charles Stout distributing medicines

BBF recently helped to orchestrate the delivery of much needed medical supplies and medicines to the H. Parker Sharp Clinic in Domasi, Malawi. BBF Trustee Charles Stout delivered blood pressure testing equipment, stethoscopes and antibiotics to the clinic on August 19

while traveling with a group from Southminster Presbyterian and Westminster Presbyterian Churches near Pittsburgh, Pennsylvania. The H. Parker Sharp Clinic has provided much needed medical care to residents of the Domasi area, care that would normally be unavailable or unaffordable.



H. Parker Sharp Clinic in Domasi, Malawi

## BBF and University of Pittsburgh School of Public Health Equips Clinic In Mozambique

By Deborah McMahon, M.D., University of Pittsburgh

Brother's Brother Foundation recently teamed up with the University of Pittsburgh (U Pitt) and the Catholic University of Mozambique (UCM) as these two organizations develop a Health Training Center in Beira, Mozambique. BBF and colleague agencies Medwish, Cleveland, Ohio and Hospital Sisters, Springfield, Illinois helped to supply this mission in Mozambique. UCM and U Pitt have a formal Twinning Partnership, through the HIV/AIDS Twinning Center, that supports partnerships and other volunteer-driven activities that strengthen human and organizational capacity to scale up and expand HIV/AIDS prevention, care and treatment as part of the President's Emergency Plan for AIDS Relief. BBF supplies medical equipment and supplies that will be used in the Health Training Center by Mozambican healthcare workers and UCM medical students. The University of Pittsburgh entered into a CDC-funded Twinning Partnership in January 2006 to develop and support clinical healthcare training for healthcare workers in Mozambique, of which there is a great shortage in sub-Saharan Africa and in Mozambique in particular. Located on the Indian Ocean in southern Africa, Mozambique boasts a stable democratically elected government struggling to progress following 17 years of a brutal civil war which ended in 1992. As the war wound down, the AIDS epidemic began. A country of approximately 20 million people, it remains one of the 10 poorest countries in the world. Fifty percent of the country's budget comes from external sources. The life expectancy is 40 and falling, wiping out years of public health efforts. There are approximately 650 physicians in the country, and in the rural areas, there is one physician for ~ 60,000 residents. There are only two medical schools in the whole country, one of which is UCM, which graduated its first class of 16 in August 2007. UCM trains its medical students in a poorly-equipped district hospital and current UCM outpatient training facilities are modest at best. The UCM School of Medicine, located in Beira, serves an area with an HIV prevalence of 30% (2007 sentinel data). Access to antiretroviral therapy is limited mainly by the paucity of qualified health care providers to prescribe and deliver the treatments for HIV/AIDS, TB, malaria, bacterial infections, and other HIV-related co-morbidities.



Health training center in Beira, Mozambique

## Visitors from Zimbabwe

BBF is helping the Nyadire Connection that was established to serve the Nyadire United Methodist Mission in Zimbabwe. The objective is to maintain an ongoing relationship with the people who live and work at the mission and to provide needed supplies and equipment to sustain operations. Deep within the rural landscape of Zimbabwe in southeastern Africa, Nyadire United Methodist Hospital (NUMH) and a small United Methodist mission station is supported by members of Christ United Methodist Church in Bethel Park, Pennsylvania and partnering churches from the Pittsburgh District of the Western Pennsylvania United Methodist Conference. Through the 240-bed hospital and surrounding clinics, healthcare is available to approximately 500,000 men, women and children within the immediate service area, and approximately 150,000 patients each year.



BBF Trustee Kerry O'Donnell with Reverend and Mrs. Tsiga and Drew Harvey of the Nyadire Connection

## Thank You Letters

Received July 2008

First United Methodist Church of Salisbury, N.C. took 35 people on a mission trip to Quetzaltenango, Guatemala from July 5-13, 2008. Our trip was comprised of a stationary Bible School and construction team in the community of Xela at the Volunteers in Mission (VIM) offices and the offices for the United Methodist Church of Guatemala. We also had a mobile medical and Bible school team that visited three communities outside the Xela community. The distance we traveled was anywhere from 2-3 hours away into remote villages. In these villages is where the 168 pairs of Crocs shoes were distributed that you all generously donated to our mission team. The Crocs themselves intrigued the Guatemalans. They were not used to the wider width of the shoe. A majority of the adults and children wore shoes that were so worn out and way too small. With an interpreter we had them explain that Crocs were supposed to be this way and to try them. Overall, the children and the adults were so appreciative of the shoes and it was amazing to see their faces as they tried them on. They became proud to have them. During the mobile trips the medical team as well as the Bible school team set up a clothing and shoe area. As the Guatemalans waited in line to see the doctors they were able to get much needed clothing and shoes. Overall, the mobile team (this included Bible school) in the 5 days that we were out in the community saw approx. 2,400 people. What a joy and blessing it was to serve the Lord on this mission. On behalf of the First United Methodist Church Guatemalan Mission Team we want to thank you and Crocs for giving us the opportunity to share the spirit and mission of "Soles United" as we shared the joy with others in need.



New Crocs in Guatemala

God Bless,  
Samantha J. Wesley  
Director of Christian Education, Children and Family Ministries  
First United Methodist Church, Salisbury, N.C.

Received July 2008



EduNations schools in Sierra Leone were the grateful recipients of textbooks from BBF in 2007. In addition to equipping our schools with their first ever textbooks, libraries were established that serve many villages in the region. Our mentor teacher has taught the teachers how to use the teacher guides, thus maximizing the impact of the donation. We've been told by our partners in Sierra Leone that the establishment of libraries was the most significant impact in their villages in a millennium.

Sincerely,  
Ken Krieger  
President of EduNations

Received August 2008

We would like to thank BBF for your generous donation. Our group of medical students traveled to Progreso, Yoro, Honduras last month. Our trip was a wonderful success. We set up a mobile clinic under canopy tent in rural squatter communities. We saw 557 patients in four days of clinic. Without access to healthcare and poor basic hygiene, our patients were in great need of our services. We saw common things such as bacterial and fungal infections, parasites, diabetes, hypertension, GERD, anemia and scabies. We also saw more complex complaints of infertility issues, fractures, hydroceles, hernias and liver failure. In addition, we were able to provide toothbrushes, toothpaste, soap and vitamins to all of our patients. Your donation played an integral part in the success of our project. Thank you for your generous support of our efforts to bring healthcare to the poor people of our world.



Dios Bendice Progreso medical students and patients

Dios Bendice Progreso

**BBF helped with 133 mission trips thus far  
in 2008 with hand-carried supplies  
valued at more than \$4,700,000**

Received August 2008

"I am now in Singapore after the mission in Palawan, Philippines. Your donated Crocs were fully appreciated by the native tribes of the Batac and Tagbanua in the island of Palawan. There were many more that needed footwear and I informed the HTC president that I will try to acquire more for the school age children. It was quite an experience, so different from the others. We were up at 5AM for a two hour bus drive and had to trek on foot for 1-1/2 hours up the rain forest. We serviced about 350 individuals in this tribal citios (smaller than a village). I also rode a carabao sleigh that pulled all our supplies up the mountain but I had to hitch a ride down. My body was challenged. Then the passing dark clouds poured down on us after a native territorial goat chased me not knowing I was just seeking shelter from the rain. Enjoy the photos. Please extend my thanks to the entire staff of Brother's Brother Foundation for their generosity."

Dr. Tina Purapura  
Filipino American Association of Western Pennsylvania 2008 Charity Chair,  
YFAP 2008 Palawan Mission Coordinator



New Crocs in Philippines

## BBF Intern Joan Marshall In Cote d'Ivoire

By Joan Marshall

During this past summer, I was in the West African nation of Cote d'Ivoire as a program evaluator intern for the non-governmental organization Search for Common Ground. Based in Washington, D.C., SFCG works internationally to transform the way the world deals with conflict - away from adversarial means and towards collaborative problem solving. Though Cote d'Ivoire is currently



Joan Marshall works with village women

enjoying some relative peace after years of violent civil strife, the country is still in a precarious political situation. SFCG's overall goal is to facilitate reconciliation and social cohesion among divided groups. SFCG works towards two main objectives in support of this goal: to strengthen local capacity to transform conflict non-violently and to enhance social dialogue on key issues and constructive cooperation at the community level. SFCG's unique two-pronged approach to peace-building couples media work with community outreach, including local capacity building, networking and dialogue. Radio has proven to be an extremely effective method in promoting peace-building in all of SFCG's programs in Africa, as it promotes positive changes in attitudes and behaviors and reaches a large number of people. As part of my studies (I am currently pursuing a Master's degree in Peace Studies and Conflict Resolution at Duquesne University in Pittsburgh), I worked with the local staff to evaluate current programs being implemented and I completed three case studies on the impact of SFCG media and community outreach work. I also helped coordinate a seminar with women leaders, acting as the main contact and translator between the participants and organizers, who were coming from the SFCG office in Washington, D.C. As part of general field support, I also helped translate pertinent SFCG documents from French to English and vice versa. Overall, my stay in Cote d'Ivoire has been enriching, fulfilling and enlightening. Despite the precarious situation in their country, the Ivorians are happy, carefree people who are proud of their colorful culture and bountiful coffee and cacao plantations. During my time interviewing countless women, men and youth, I felt they are still hopeful that lasting peace and solidarity are possible.

## Combined Federal Campaign

Brother's Brother Foundation is pleased to report that the number of contributions from federal employees continues to grow. Many thanks to both our new and renewing CFC donors. BBF is a member of DUO (Do Unto Others), America's federation of emergency relief, development and humanitarian outreach charities. **CFC #12228** is BBF's new number for the fall 2008 campaign. For donors who are not governmental employees



please remember that some employers match individual donations. Ask about your company's matching gifts program. This is a great way to give to BBF. Thank you!



## BBF Plans 50th Anniversary Celebration November 24, 2008

In conjunction with the Heinz History Center's Pittsburgh exhibit highlighting innovative individuals living in Western Pennsylvania, Brother's Brother Foundation plans to celebrate its

50th anniversary on Monday, November 24, 2008, at the Senator John Heinz History Center. Dr. Robert A. Hingson will be highlighted as one of Western Pennsylvania's innovative individuals as part of the Senator John Heinz History Center exhibit.

Brother's Brother  
Foundation

50 Years Of Connecting People's  
Resources With People's Needs



SENATOR JOHN HEINZ  
**HISTORY CENTER**  
IN ASSOCIATION WITH THE SMITHSONIAN INSTITUTION

## Noteworthy

### Giving In Honor/Memory

Did you know that if you send a donation to BBF in honor or memory of a friend or loved one that the BBF staff sends a personalized note at your direction?

In the first half of 2008 BBF received 168 gifts in honor/memory that collectively totaled over \$15,000. For additional information about the BBF honor or memory cards, please call 412-321-3160 and ask for Donna.

### Look for BBF at Our Website

[www.brothersbrother.org](http://www.brothersbrother.org)

You Can Now Donate  
Online.

Do we have your e-mail address?  
Sign up for BBF's E-Newsletter on our guestbook.

### Monthly Sponsorship Program

Now you can give to BBF each month. Monthly sponsorship is a program that is valuable to BBF because it provides us with a dependable income stream enabling us to plan ahead.

For more information about monthly giving,  
call BBF at 412-321-3160.

Also, you can designate Brother's Brother in your will.

**Brother's Brother Foundation  
does not utilize any outside  
contractors or services to process donations.  
All donation information is managed in-house  
for your safety and BBF's efficiency.  
Donor contact information is never sold or  
shared with other organizations.**

### Has Your E-mail Address Changed?

As you move to newer usernames, e-mail services and internet service providers, please keep us updated so we can continue to keep you up to date with our e-newsletter.

### Speaker Available

If you would like to schedule a representative from BBF to visit your church, home, school or community, please call Karen Dempsey at 412-237-2324. The staff and Trustees are available to discuss the needs and opportunities to help in Europe, Asia, Caribbean, South America, Africa and the United States. If your group would like to see a video about the work of BBF, we will be happy to show it.

### Brother's Brother Foundation Thanks:

Graphic Designer, Ryan Gindlesperger

H.J. Heinz volunteers for many  
hours of service.